

# MAR SLEEVA COLLEGE OF ARTS AND SCIENCE MURICKASSERY



## MAR SLEEVA MANAGEMENT ASSOCIATION

### *REPORT ON CASE STUDY ANALYSIS*

MASMA has organised an online case study analysis named 'EPILOGUE' for the Management students on 30<sup>th</sup> July 2021 at 12.30.1.30 pm. The aim of the programme is to develop the analytical skills of students. The programme was coordinated Mrs. Reema James. There were 12 students from 2<sup>nd</sup> and 3<sup>rd</sup> BBA class has been participated in the competition. It was a new experience for the students. Ms. Malavika from 3<sup>rd</sup> BBA won the first prize.

The poster features a blue and white color scheme. At the top, it displays the college name 'MAR SLEEVA COLLEGE OF ARTS AND SCIENCE MURICKASSERY, IDUKKI' and the MASMA logo. Below this, it identifies the 'DEPARTMENT OF MANAGEMENT STUDIES'. The main title 'AN ONLINE-CASE STUDY ANALYSIS' is prominently displayed. The event name 'EPILOGUE' is written in large, bold, yellow letters, with the subtitle 'Exclusively For BBA Students' underneath. A graphic of a blue gift box with a white ribbon is shown next to a '1ST PRIZE ₹ 101' tag. At the bottom, a dark blue banner indicates the date '30 JULY' and the time '12:30 TO 1:30 PM'. The MSC logo is visible in the bottom right corner.